

Dutch Mill Bulbs

Fundraising

Always Earn 50% Profit

No Minimum Sales Required



WHAT DUTCH MILL BULBS OFFERS

Superior Customer Service

Quality Flower Bulbs and Bare Root Plants

American owned/operated for more than 60 years

50% Profit from Every Sale

Guaranteed to Grow and Bloom

Colorful brochures with order forms

Customized Link & QR Code for your group

Selling tools available on the website

Planting Instructions on Each Package

Easy to Sell Options in Two Fundraising Seasons



TWO FUNDRAISING SEASONS

Spring Planting- Summer Blooming

- Begin Selling in January
- Ships Mid-March to Late May
- 18 Different Varieties Offered

Fall Planting- Spring Blooming

- Begin Selling in Late June
- Ships Mid-September to Late November
- 17 Different Varieties Offered, Plus 1 Value Pack



THREE OPTIONS TO FUNDRAISE

Traditional Brochure

- a. Receive complimentary brochures, ordered on the website
- b. One collective order placed online at 50% (keep your profit)
- c. Order is shipped to ONE address for sorting and distribution

Online

- a. Receive customized link & request a QR code
- b. Access to online sales report for the season, plus history
- c. We ship each online order directly to your supporter
- d. Receive profit earnings at the conclusion of your fundraiser

Combination of both Brochure & Online

- a. Best of both selling styles
- b. Maximize your profits



BROCHURE FOR FALL - SAMPLE ONLY

INSIDE VIEW ** SAMPLE OF FALL ITEMS ** SEE WEBSITE FOR CURRENT ITEMS



A. Mixed Daffodils
 Non-stop fun with this beautiful blend of popular large and small cup varieties. Colors range from white and yellow solids to bi-colors of orange, yellow, and red. A stunning combination!
 April bloom, 18"-22" tall
8 bulbs \$13.00 ☀️ 🌱 🌿



B. King Alfred Daffodils
 Nothing beats these exceptionally large yellow blooms! Expect more blooms the following season, as this variety multiplies rapidly. Home hang for your hutch!
 April bloom, 22" tall
6 bulbs \$13.00 ☀️ 🌱 🌿



C. Pastel Tulip Mix
 Paint a masterpiece with these soft colored midseason beauties. Diversify your display by combining with our Heavenly Blue Kells (item 1).
 April-May bloom, 18"-24" tall
8 bulbs \$13.00 ☀️ 🌱 🌿



G. New Tiger Lilies
 Add exotic beauty with these vigorous Asiatic hybrids. Multiple blooms of delicately dotted petals of red, white, yellow and pink. Ideal for non-rotting, perennial borders, and formal plantings.
 July-September bloom, 2'-4' tall
3 bulbs \$13.00 ☀️ 🌱 🌿



H. Blueberry Ripple Tulip
 Looking pure white with deep violet-purple, ripples. Each bloom is unusual. Combine with our Healer or Giant Dutch Tulip mix for a "winter color".
 April-May bloom, 18"-24" tall
8 bulbs \$13.00 ☀️ 🌱 🌿



I. Heavenly Blue Bells
 These rounded bell-shaped clusters of coral blue are ideal for borders, railing, or as plantings with tulips and daffodils. Very hearty and care-free—all thrive for many years.
 April-May bloom, 4"-6" tall
18 bulbs \$13.00 ☀️ 🌱 🌿



M. Purple Drumsticks
 Watch these long-lasting, ball-shaped flowers evolve from green to vibrant, crimson purple! This versatile bloom is great for both outdoor accents and indoor bouquets. Can also be dried.
 May-June bloom, 2'-4" tall
15 bulbs \$13.00 ☀️ 🌱 🌿



N. Dutch Iris Mix
 Often referred to as the "beckid" of the iris family, you're sure to enjoy the multicolor bouquet of blooms. Ideal for cutting.
 June bloom, 18" tall
14 bulbs \$13.00 ☀️ 🌱 🌿



O. Red Parade Tulips
 A Holland favorite beloved for dependability and exceptionally large, vivid red blooms. Great companion for Heavenly Blue Kells (item 1) or Grecian Windflowers (item 1). An exceptionally reliable perennial!
 April-May bloom, 22"-24" tall
8 bulbs \$13.00 ☀️ 🌱 🌿



D. Foxtrot Tulips
 Spring hits the dance floor with this variety! Rose-like shaped petals of soft pink with shimmering white highlights and a darker pink underside add beauty and elegance to any home or garden. You'll absolutely love 'em! Best March-April bloom, 10"-12" tall
6 bulbs \$13.00 ☀️ 🌱 🌿



E. Glory Of The Snow
 These bright blue, very early spring bloomers are sure to delight. Each bulb produces as many as 3 blooms per stem. We suggest combining with Snow Bunch Crocus (item 1) and Heavenly Blue Bells (item 1) for a dazzling display. Great for naturalizing!
 March bloom, 5" tall
15 bulbs \$13.00 ☀️ 🌱 🌿



F. Snow Bunch Crocus
 Spring's right around the corner when these early bloomers arrive. A mixture of vibrant purple, white and yellow that cheer up any flower bed or garden.
 March bloom, 5" tall
15 bulbs \$13.00 ☀️ 🌱 🌿



J. Giant Dutch Tulips
 A stunning colorful display of the most popular solid color and bicolor midseason varieties. These sturdy-stemmed beauties are quite hearty and will flower for years.
 April-May bloom, 18"-24" tall
8 bulbs \$13.00 ☀️ 🌱 🌿



K. Super Color Hyacinths
 Welcome spring with the sweet fragrance of hyacinths, bright, lasting last colors of red, pink, white and blue. Excellent for accenting perennials and ground covers, and ideal for beds and borders.
 April bloom, 8"-10" tall
4 bulbs \$13.00 ☀️ 🌱 🌿



L. Grecian Windflowers
 Create a floral carpet of continually blooming, daisy-like flowers of blue, white, and pink. Perfect for borders and naturalizing.
 April bloom, 5" tall
12 bulbs \$13.00 ☀️ 🌱 🌿



P. Striped Squill
 Gracefully grow anywhere! Trouble-free! Create a floral carpet of fragrant, striped ice-blue flowers wherever your heart desires. You'll enjoy these year after year.
 March-April bloom, 4"-6" tall
20 bulbs \$13.00 ☀️ 🌱 🌿



Q. Alpine Bells Assortment
 Double your pleasure with the beauty and sweet fragrance of these clusters of red, white and yellow blooms. Very tolerant of poor soil conditions. Perfect for both naturalizing and cut flowers.
 June bloom, 10"-16" tall
24 bulbs \$13.00 ☀️ 🌱 🌿



R. "The Works"
 Here's everything you need for a traditional spring flower garden. Includes an assortment of 15 crocus, 8 tulips, 4 hyacinths, 6 daffodils, 10 bluebells, and 24 alpine bells.
 April-June bloom, (various heights)
75 bulbs \$52.00 ☀️ 🌱 🌿

BROCHURE FOR SPRING - SAMPLE ONLY

INSIDE VIEW ** SAMPLE OF SPRING ITEMS ** SEE WEBSITE FOR CURRENT ITEMS



A. Good Luck Shamrocks
Deep purple markings in the center of this plant highlight where the leaves meet and create a stunning contrast. atop the extraordinary foliage, clusters of rosy-pink blossoms open in the summer and can stay into the fall. Plant 3-5" deep and 2" apart in full sun to partial shade. Moderate to low water needed.
Spring Planting, Bloom: summer to fall, Ht: 8-12"
24 Bulbs \$13.00



B. Everbearing Strawberries
The best available virus-free strawberry plants. Large, red, juicy berries in the spring and throughout the summer. These are top performers and will yield firm berries with excellent flavor.
Spring Planting, Bloom: Spring and Summer, Ht: 10"
8 Plants \$13.00



C. Harlequin Flowers
Colorful trumpet-shaped blooms in orange, pink, red and white with contrasting black-shaped throats. Plant 3-5" deep and 4" apart in average, well-drained soil. These bulbs need full sun to partial shade for best results.
Spring Planting, Bloom: Early to Mid Summer, Ht: 10-12"
12 Bulbs \$13.00



G. Spectacular Gladiolus
Spectacular blooms in a dazzling multi-colored assortment. Plant 6-8" apart and 3" deep in well-drained soil and in full sun or shaded areas for best results. If soil is dry, add water and fertilizer.
Spring Planting, Bloom: 30 days after planting, Ht: 4-5"
10 Bulbs \$13.00



H. Variegated Hosta
The variegated varieties need more sunlight to keep their white and golden stripes. All hosts need shade and few will do well in strong, direct sunlight. Hosts in 3/4 shade about twice the width and depth of the root ball of the plant.
Spring Planting, Bloom: Late Summer, Ht: 10-24"
3 Plants \$13.00



I. Stargazer Lilies
Pink to crimson, with white edges and dark spots on these beautiful blooms. Hosts in full sun to partial shade. This plant prefers well-drained soil but will tolerate heavier soils. Hosts 6" deep and 3-12" apart.
Spring Planting, Bloom: July-September, Ht: 29-30"
3 Bulbs \$13.00



M. Ranunculus Mix
Lovely mix of colors will bloom from these mixed corals. They are perfect for borders, beds, containers and cut flowers. Plant 4-6" apart and 2" deep in full to partial sun. Water well in drained soil and maintain average moisture.
Spring Planting, Bloom: June-August, Ht: 10-14"
8 Bulbs \$13.00



N. Lavender Astilbe
Flowers of rich, delicate, feathery flowers adorned with lush, attractive foliage. Easy to grow and repeatable, this can be planted in medium shaded, well-drained soil. Water with the roots pointing downward and slightly buried on the "top" as periodically below the soil level. Space 12" apart and water periodically.
Spring Planting, Bloom: June-August, Ht: 10-14"
1 Plant \$13.00



O. Blazing Stars
Very attractive magenta-purple spiked flower. Stem covered with grass-like foliage of dark green. Grow well in poor soil. Perfect for tall borders. Excellent for cut flowers. Hosts 6" deep and 6" apart.
Spring Planting, Bloom: August-September, Ht: 4-5"
10 Bulbs \$13.00



D. Spring Allium Mix
Hard working and easy to grow! These pleasingly fragrant blooms make great varieties for bees and butterflies, while at the same time are rodent and deer resistant. Plant 2-3" apart and 2-3" deep in well-drained soil in full sun to partial shade.
Spring Planting, Bloom: June-July, Ht: 10-18"
24 Bulbs \$13.00



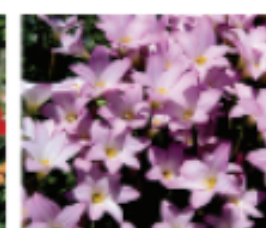
E. Anemone De Caen
Brilliantly colored, tall and versatile, these daisy-like flowers are ideal for pots and borders. Fern-like foliage enhances their striking variety of colors. For best results, plant 3" deep and 2" apart in full sun to partial shade.
Spring Planting, Bloom: Early to Mid Spring, Ht: 8-12"
10 Bulbs \$13.00



F. Four O'Clock
Afternoon-opening blooms in a wide range of vivid colors. The trumpet-shaped flowers emit a pleasant subtle vanilla fragrance that hummingbirds and butterflies adore. Plant 4-6" deep and 10-24" apart in full sun in well-drained soil.
Spring Planting, Bloom: July-September, Ht: 30-48"
3 Bulbs \$13.00



J. New Tiger Lilies
Vivid scarlet red, white, pink and bright yellow petals on this vigorous bloomer. For best results, plant 4" deep and 6" apart in well-drained soil. Grows well in partial shade. Water frequently and feed generously every other week.
Spring Planting, Bloom: July-September, Ht: 3-4"
3 Bulbs \$13.00



K. Pink Rain Lilies
These bulbs will produce an abundance of charming, large pink flowers for an incredibly long period of time, June through September. Perfect to use as groundcover or with a rock garden. Plant 4" deep and 6" apart.
Spring Planting, Bloom: Mid to Late Summer (3-5 days after a rain shower), Ht: 8-12"
10 Bulbs \$13.00



L. Elf Lilies
Normally low-growing. Great for pots, planters or borders. You will love these easy-to-grow flowers! Plant 4" deep and 6" apart in full to partial sun and in well-drained soil.
Spring Planting, Bloom: July-September, Ht: 18"
2 Bulbs \$13.00



P. Peacock Orchid
This annual holds onto summer with a sweet scented late bloomer. Sleight, creamy-white 4" flowers with a prominent purple center atop sturdy stems. Plant 3-5" deep and 3-4" apart in full sun and keep well-drained soil moist. Easy to grow!
Spring Planting, Bloom: July-October, Ht: 24-30"
18 Bulbs \$13.00



Q. Jaguar Flowers
These hardy members of the iris family are easy to grow and produce a succession of bold, brilliant colorful blooms. Perfect for flower beds, patio pots and borders. Hosts 3-5" deep and 3-6" apart in well-drained soil. These beauties prefer full sun, strong afternoon sun to a bonus!
Spring Planting, Bloom: July-September, Ht: 10-24"
12 Bulbs \$13.00



R. Bleeding Hearts
A romantic favorite from Victorian gardens with arching branches with rows of delicate pink heart-shaped flowers. Ornaments vigorous. Plant in partial shade and in moist, well-drained soil.
Spring Planting, Bloom: Spring, Ht: 1-3' tall, 2-3' wide
1 Plant \$13.00

BROCHURE FUNDRAISING

1. Order brochures on the website
2. Take orders and collect money, tear off the perforated order form to return to the leader
3. Calculate total number of each item and place an order online, a spreadsheet is available to download for assistance with this step
4. Pay 50% with payment options (keep your profit right away)
5. Receive your flower bulbs; unpack by item & verify with the packing slip
6. Please DOUBLE check your order for accuracy
7. Sort and distribute to your students or members
8. Thank your supporters when delivering their flower bulbs



ONLINE FUNDRAISING

(same link and QR code for future fundraisers with DMB)

1. Receive your customized link to share with your supporters, plus a QR Code by request!
2. Advertise your fundraiser by posting your link on social media, websites or email to specific customers
3. Advertise your fundraiser by customizing and printing the poster (8.5" X 11") template from the website and displaying the posters in prominent areas throughout your community
4. Monitor your online sales throughout the entire season (Online sales history is also available by adjusting the dates to create your report)
5. To receive your profit earnings, indicate your online sale is complete by logging to your account
 - a. Update who your check is made payable to
 - b. Update where your check will be mailed

**Profit Earning Checks are processed after you conclude your fundraiser

**These steps will help ensure that you receive your profit without delay



THANK YOU FOR CHOOSING DUTCH MILL BULBS

The best way to contact us is through email: info@dutchmillbulbs.com

If you need assistance that requires more than an emailed response or if you just need to talk through your fundraiser, we can schedule time to speak just for you.

**We can easily email at any time of the day without disturbing you, often we have limited help in the office and from time to time, we are pulled into the warehouse to assist with those duties also.

Please remember we are a small business and are here for our fantastic group leaders and each and every member of your groups.

We appreciate your willingness to work together to make your fundraiser with Dutch Mill Bulbs the best possible experience in fundraising!
We wouldn't be here without YOU!





Thank you!

201 Piper Circle, Annville, PA 17003

Email: info@dutchmillbulbs.com

Phone: [\(717\) 868-3120](tel:(717)868-3120)